



ChamberCHOICE

2019 MEMBERSHIP BENEFITS PACKAGE

ChamberCHOICE membership includes all the benefits you might expect from a regional chamber, including the ability to:

- > Grow B2B connections through networking events held throughout the region
- > Influence business-minded Public Policy at a local, regional and Federal level
- > Develop a strong leadership bench through Centurions
- > Connect and retain young professionals through genKC
- > Leverage online Membership Information Center to grow business relationships
- > Support small business through the Small Business Celebration
- > Apply for Workplace Wellness Certification through the HealthyKC Initiative
- > Promote your brand, product or service through the KC Chamber website
- > Go global with support from the Chamber’s World Trade Center concierge
- > Save time and money through our Cost-Savings Benefits discount program

Success in business requires connections, advocacy, access, leadership and visibility.

You’ll find them all at the **KC Chamber.**

Membership in the **Greater Kansas City Chamber of Commerce** aligns your company with the region’s largest and most influential Chamber and immediately strengthens your ability to succeed.

Your membership in the KC Chamber gets you all of this plus access to world-class health insurance through your hometown insurance provider, Blue Cross and Blue Shield of Kansas City.



Learn more and get started today at www.mychamberchoice.com.



LEADERSHIP

The KC Chamber is the leading voice of the Greater KC business community and is dedicated to improving the region's economic vitality and quality of life. We empower our members with opportunities to lead, learn, and develop.

1400+
Centurion
alumni shaping
KC's future today

WE LEAD THE REGION IN:

- Advocacy for Regional Businesses
- Promoting Diversity and Inclusion
- Growing the Transportation Sector
- Growing the Energy and Environment Sector

WE HELP CREATE LEADERS IN THESE AREAS:

Centurions
genKC (Young Professionals)
Entrepreneurship
Women's Leadership

COMMUNITY IMPACT

More than any other business association in town, the KC Chamber is influencing large-scale change and growth of Greater KC by addressing generational issues affecting all business.

BIG 5 INITIATIVES

- Growing Area Life Sciences and Medical Research
- Creating "America's Most Entrepreneurial City"
- Working toward a Downtown UMKC Arts Campus
- Revitalizing Our Urban Neighborhoods
- Growing KC's Workforce Through Kindergarten Readiness

235 Workplace Wellness
Certified Companies

HEALTHY KC

- Active Living
- Healthy Eating
- Behavioral Health
- Workplace Wellnes
- Tobacco Cessation and Prevention

CONNECTIONS AND RESOURCES

Representing more than 2,000 businesses and a workforce of 300,000+, the KC Chamber connects members to customers, thought leaders, community decision makers, and policy leaders who can help your business grow.

Networking Events: The Chamber and its many programs help businesses learn effective ways to network, build their professional brand, and establish a group of peers dedicated to help one another grow through effective business practices and relationships.

12,500
professionals
connected
through
networking

- Neighborhood Networking
- Face2Face Speed Networking
- Business After Hours
- Know Your Chamber

Small Business and Entrepreneurship: The KC Chamber offers a number of programs and services geared toward the unique needs of entrepreneurs, small business owners, managers and their teams.

- Small Business Celebration (Jan-May)
- Small Business Council
- Small Business Procurement Event
- Small/Diverse Business Mentoring (POWER Connections)

Executive Opportunities: The Chamber brings together groups of executive-level leaders for exclusive peer interaction, including roundtables and leadership exchanges for personal and professional growth.

- Executive Recognition Breakfasts
- Leadership Exchange Benchmarking Trip
- CEO Roundtables

World Trade and International Business: The KC Chamber's World Trade Center Kansas City connects the region's businesses to expansion opportunities across the globe and provides hands-on guidance and resources to build your brand globally.

50+
companies going
global through the
KC Chamber's
World Trade Center

2000 companies nominated yearly for
the Small Business Celebration